Armstrong

Spring Convocation 2011
Today's Agenda

A look back at Fall 2010
Looking ahead to 2011 and beyond
Armstrong

75 years of Armstrong
75 city-changing alums
75 years of advancing Savannah

ARMSTRONG ATLANTIC STATE UNIVERSITY
Armstrong and Savannah. 75 years of partnership. A dynamic future.

75.armstrong.edu
FROM THE MANSION TO THE UNIVERSITY
A History of Armstrong Atlantic State University

1935-2010

Janet D. Stone
The Inauguration of Linda M. Bleicken as Armstrong’s Seventh President

INSIDE:
A Growing Tradition of Community Outreach

A magazine of Armstrong Atlantic State University
eco research + coastal Savannah = Armstrong

Your aspirations. Armstrong’s resources.
And Savannah’s waiting-to-be-discovered opportunities.
Sound like your ideal college equation?

ARMSTRONG ATLANTIC STATE UNIVERSITY armstrong.edu
Georgia’s first-city + Savannah’s teaching-first university = Armstrong

Your aspirations. Armstrong’s resources.
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ARMSTRONG ATLANTIC STATE UNIVERSITY armstrong.edu
pursuing a career + plugged-in Savannah = Armstrong

Aspiring students. Armstrong's resources.
And Savannah's waiting-to-be-discovered opportunities.

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ARMSTRONG ATLANTIC STATE UNIVERSITY   armstrong.edu
Looking forward: 2011/12 and beyond
Budget

- Budget challenges in FY 2012
- Strong fiscal management in place
- Optimism for our local market

“Area economy will recover earlier and stronger than other areas in Georgia.”
—Michael Toma
Navigating the New Environment

- New governor
- New chancellor
- New vice presidents at Armstrong
- New strategic plan
Charting Excellence Together: Armstrong's Strategic Plan

ARMSTRONG ATLANTIC STATE UNIVERSITY
As Armstrong Atlantic State University ushered in its 75th year, we reaffirmed what we always stood for:
our commitment to being a teaching-first university
• our commitment to being a teaching-first university
• our strong ties to Savannah
Armstrong

- our commitment to being a teaching-first university
- our strong ties to Savannah
- our sound professional preparation
• our commitment to being a teaching-first university
• our strong ties to Savannah
• our sound professional preparation
• and our liberal arts core that prepares graduates not just for careers but for thoughtful, civically engaged lives
We also reflected upon and celebrated the changes we’ve engineered throughout those 75 years, culminating recently in several milestones:
• a growing, re-envisioned residential campus
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• our largest freshman class ever
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• our largest freshman class ever
• reinvigorated programs that address the state and region's emerging needs and challenges
What was once Savannah’s respected junior college now serves as coastal Georgia’s comprehensive university preparing students for careers in health professions, law, business, public service, education, social sciences, the arts, sciences, and engineering.
At this reflection point, we looked to our strong foundation, our record of service to our students, the city, and the state—and also to our future.
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We asked ourselves,

What should Armstrong become in the next five, ten, twenty years?

Our answers lie in the plan that follows.
This new Strategic Plan serves as the lens through which faculty and staff members, administrators, and students can view their roles, responsibilities, interactions, and performance.
Most importantly, we place the focus of this strategic plan on Armstrong’s unwavering commitment to student success.
From 1935 through the present, our focus has not strayed from that initial commitment. And that must remain our purpose, as we seek to fulfill it today, tomorrow, and far into the future.
Our Mission

Armstrong is teaching-centered and student-focused, providing diverse learning experiences and professional programs grounded in the liberal arts.
Our Vision
Armstrong strives to be an academically selective institution of first choice, recognized nationally for undergraduate, graduate, and professional education.
Our Values

Armstrong embraces these core values:
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- We value education that is student-focused, transformative, experiential, and rigorous, leading to student success.
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• We value education that is student-focused, transformative, experiential, and rigorous, leading to student success.

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• We value an environment of mutual trust and collegiality that builds an inclusive community.
• We value transparency that fosters shared governance.
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• We value and respect diversity.
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• We value civic engagement through outreach and service.
• We value our relationship with Savannah, its unique geographic location, rich history, and abundant opportunities.
Strategic Goal 1:
Armstrong will impart the skills and habits of mind to motivated students that help them realize their potential as productive citizens of the world.

Armstrong will foster student success.
Strategic Goal 1:

- revised RPG plan well received by the Board of Regents
- emerging enrollment management plan
  - recruitment and admissions
  - enrollment
  - retention, progression, and graduation
Strategic Goal 2:

Armstrong will build upon and strengthen its foundational commitment to teaching, ensuring that transformative student learning occurs inside and outside the classroom.
Strategic Goal 2:

- Learning Commons, an extension of Lane Library
- Freshman residential learning communities
- Faculty learning communities
Strategic Goal 3:

Armstrong will enhance existing campus technologies, expanding both its technological capabilities and reach, to meet current and emerging needs.
Strategic Goal 3:

- Comprehensive assessment of technology
  - Instructional
  - General infrastructure

- Comprehensive technology master plan will follow
Strategic Goal 4:

Armstrong will strengthen its financial base, diversify university resources, and wisely invest in initiatives in order to ensure long-term sustainability.
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Strategic Goal 4:
- Stronger financial base
- New management tools
Strategic Goal 5:

Armstrong will increase its visibility across the state and region by transforming its most compelling strengths, values, and offerings into resonant messaging that inspires loyalty among internal stakeholders and alumni and builds lasting relationships with the local community.
Strategic Goal 5:

- New branding campaign
- Establishment of new traditions
Next Steps

- Seek feedback from faculty, staff, students, alumni, foundation members and the community
- Initiative development continues