Armstrong Website Style Guide

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Colors

Maroon - used for header background and accent color

Yellow – used for Apply buttons and hover color

Dark Gray – used for Audience Navigation background

Medium Gray - used for background for body of graphical navigation

Light Gray – used for tab highlights, left side bar nav highlights, graphical navigation boxes

Lightest Gray – used for Degree Program Search background

Medium Blue - used for links that have been visited by the user.
Font Sets

**Roboto**

(Google Fonts) is the primary font used throughout the website. The font set link is:  
[https://www.google.com/fonts#UsePlace:use/Collection:Roboto](https://www.google.com/fonts#UsePlace:use/Collection:Roboto)

**Symbolset Gizmo**

This is used for the icons that appear in the QuickLinks section of the website. The font is installed and owned by Armstrong. The symbol set link is [https://symbolset.com/icons/gizmo](https://symbolset.com/icons/gizmo).

**Symbolset Social Circle**

This is used for the social media icons that appear on the homepage, the footer, and on some left side bar instances. The symbol set link is [https://symbolset.com/icons/social-circle](https://symbolset.com/icons/social-circle).
Text Styles

Text styles are created based on the design of the website. The styles include how the headers look, link colors, hover colors and more. This section will breakdown each major type, display the CSS setting and how it appears on the page.

**Heading 1 (h1)**
Should be used for the page titles only.
font-size: 2.353em;
font-weight: 300;
margin-top: 0;

**Heading 2 (h2)**
Should be used for headlines and major titles in the body text.
font-size: 1.471em;
font-weight: 300;

**Heading 3 (h3)**
Should be used for the headings in the lower content areas.
color: #7a212e;
font-size: 1em;
h3 {font-weight: 500;}

**Heading 4 (h4)**
color: #7a212e;
font-size: 1em;
h4 {font-weight: 400;}

**Heading 5 (h5)**
color: #7a212e;
font-size: 1em;
h5 {font-weight: 300;}

**Text Links (a)**
color: #7a212e;
text-decoration: underline;
outline: none;

a:hover {color: #7a212e;}
a[rel="external"]:link {color: #7a212e;}
a[rel="external"]:hover {text-decoration: underline;}
a[rel="external"]:visited {color: #0e7ed5;}

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Unordered and Numbered Lists and List Items

Unordered lists are used in various locations throughout the website, including menus. Those lists have their own specified styling that can only be adjusted by the developers in the CSS style sheet.

The standard lists that are provided by the Wygwam text editor is the default style for the body content.

li {margin-bottom: 20px;}

Blockquote

padding: 20px 0;
color: #4b4848;
font-size: 1.353em;
line-height: 1.5em;
font-weight: 300;
border-top: 1px solid #cbcbcb;
border-bottom: 1px solid #cbcbcb;

Blockquote Span

display: block;
font-size: 0.75em;
font-weight: 500;
line-height: normal;

Breadcrumbs

> ABOUT > VISIT > VISIT ARMSTRONG

color: #4f4f4f;
font-size: 0.706em;
font-weight: 700;
text-transform: uppercase;
padding: 1.8% 15px 0;

.breadcrumbs a {color: #4f4f4f; margin: 0 0.3%;text-decoration:none;}
.breadcrumbs a:hover {color: #f6cf3f;}
.breadcrumbs span {color: #7a212e; margin: 0 0.3%;}
Sample Styles Page

(H1 - Styles Page | Roboto Light 40pt/40pt Line-H | #7a212e)

(H2 | Roboto Light 25pt/25pt Line-H | #7a212e)

Paying for the rising costs of a college education is a concern for nearly every student and family. To help you meet your educational expenses, Armstrong State University is pleased to offer Nelnet Business Solutions (NBS) as a convenient budget plan. This is not a loan program. You have no debt, there are no interest or finance charges, and there is no credit check. Enrollment in this plan is easy and available online. All agreements are made between students or family members and Nelnet Business Solutions, not with the University. All payments will be made directly to Nelnet, and Nelnet will pay Armstrong the full agreement amount in two payments.

Spring 2015: Payment plan available Oct 27, 2014

Pre-payment plans are available for enrollment via the Port of Armstrong only. The enrollment process will be securely connected to your student account, so your plan will be for the exact amount due—no guessing or estimating! Start the enrollment process by logging into the Port and clicking on the Payment Plan link in the