Social Media Guidelines

The purpose of this document is to recommend the appropriate use of electronic and social media by faculty and students in the College of Health Professions.

Regardless of how forms of social media are used, employees and students are responsible for maintaining the appropriate privacy settings as well as the content they post or promote. Content contributed on these platforms is immediately searchable and shareable, regardless of whether that is the intention of the contributor. Once posted online, the content leaves the contributing individual’s control forever and may be traced back to the individual in perpetuity. The internet is not anonymous, and it does not forget. Search engines can pick up posts years later, and posts can be easily copied and forwarded. Inappropriate and irresponsible posts can reflect poorly on you as a professional and can negatively impact your opportunities for employment.

Electronic communication regarding courses will occur through university-sanctioned channels (i.e., D2L, Armstrong Gmail). Electronic communication outside these approved channels are not endorsed for academic courses.

It is mandatory that all students are aware of and adhere to FERPA, HIPAA and other federal and state laws restricting the release of personal information.

All students will comply with the policies and guidelines of practicum/internship/clinical sites regarding the use of social media.

Students should be aware of and comply with applicable professional and accreditation standards of practice and codes of ethics pertaining to social media, as well as any other policies, regulations, and guidelines that impose duties, requirements, or standards attendant to their status as a student in their professional program.

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