MEMORANDUM

To: Graduate Curriculum Committee

From: Grace Fleming, School of Graduate Studies

Date: 3/28/2008

Subject: Minutes for February 27, 2008

The Graduate Curriculum Committee met in Victor 219 on Wednesday, February 27, 2008 at 1:30 pm. Members attending the meeting were Mike Price (Chair), Pam Harwood, Ray Hashemi, Bob LeFavi, Tom Cato, Elizabeth Desnoyers-Colas, Joey Crosby, Grace Fleming, Jill Bell, and Melinda McAllister were guests.

I. Minutes for January 30, 2008 were approved.

II. The committee voted and approved the following action items:

I. College of Arts and Sciences

B. Art, Music, & Theatre

1. Create the following course:
   COMM 5050U/G Interpersonal Communication in the Workplace 3-0-3
   Undergraduate Prerequisites: COMM 2280
   Graduate Prerequisites: Admission to MALPS or permission of instructor
   Description: Communication theory, research, and applications of various forms of interpersonal communication in the workplace. Topics may include superior-subordinate communication, interviewing, and presentations.

   Rationale: The Department of Art, Music, and Theater proposes to create four courses at the five thousand level in the discipline of communication. These courses will serve students and the College in the following ways:
   1. These courses will enable the College to create a track in the Master of Applied and Liberal Studies entitled “Communication.” These courses will be taught in a rotation to support that track.
   2. These courses will provide elective courses that can be used in the communication track in the undergraduate major in English. (The degree permits up to six semester hours of electives in upper-level communication courses.)
3. The courses will serve a variety of students who have expressed interest in the discipline of communication. In Fall 2007 and Spring 2008 elective courses in communication were taught at the 5000-level and registered 17 and 18 students respectively. Graduate students will be required to help the instructor facilitate all in class group discussions and projects. They will also be required to do extra research projects and presentations.

Effective Term: Fall 2008

CURCAT:
Major Department: Art, Music, and Theater
Can course be repeated for additional credit: No
Maximum number of Credit Hours: 3
Grading Mode: Normal
Instruction Type: Normal

2. Create the following course:
COMM 5100U/G Communication Theory 3-0-3
Undergraduate Prerequisites: COMM 2280
Graduate Prerequisites: Admission to MALPS or permission of instructor
Description: A broad survey of contemporary theories and processes of interpersonal, public, and mediated human communication.

Rationale: See the rationale on Item 1. Graduate students will be required to help the instructor facilitate all in class group discussions and projects. They will also be required to do extra research projects and presentations.

Effective Term: Fall 2008

CURCAT:
Major Department: Art, Music, and Theater
Can course be repeated for additional credit: No
Maximum number of Credit Hours: 3
Grading Mode: Normal
Instruction Type: Normal

3. Create the following course:
COMM 5200U/G Nonverbal Communication 3-0-3
Undergraduate Prerequisites: COMM 2280
Graduate Prerequisites: Admission to MALPS or permission of instructor
Description: An introduction to the theories, processes and effects of communication in nonverbal codes. Topics may include kinesics, proxemics and paralanguage. Critical analysis and contemporary research emphasized.
Rationale: See the rationale on Item 1. Note that this course is being taught as a topics course this semester with an enrollment of 17. Graduate students will be required to help the instructor facilitate all in class group discussions and projects. They will also be required to do extra research projects and presentations.

Effective Term: Fall 2008

CURCAT:
Major Department: Art, Music, and Theater
Can course be repeated for additional credit: No
Maximum number of Credit Hours: 3
Grading Mode: Normal
Instruction Type: Normal

4. Create the following course:
COMM 5500U/G Communication between the Genders 3-0-3
Undergraduate Prerequisites: COMM 2280
Graduate Prerequisites: Admission to MALPS or permission of instructor
Description: An overview of communication research and theory examining differences in verbal and nonverbal communication between men and women and the effects and functions of communication between the genders.

Rationale: See the rationale on Item 1. Note that this course was taught in Fall 2007 as a topics course this semester with an enrollment of 17. This course also supports the Gender and Women’s Study major and the Gender and Women’s Study track in the Masters of Applied and Liberal Studies. Graduate students will be required to help the instructor facilitate all in class group discussions and projects. They will also be required to do extra research projects and presentations.

Effective Term: Fall 2008

CURCAT:
Major Department: Art, Music, and Theater
Can course be repeated for additional credit: No
Maximum number of Credit Hours: 3
Grading Mode: Normal
Instruction Type: Normal

6. Change the prerequisites for the following course:
ARTS 5400U/G Art in the Elementary Grades 3-1-3
Undergraduate Prerequisite: admission into the College of Education to Candidacy in the Department of Art, Music and Theatre or permission of instructor.
Graduate Prerequisite: Limited, Provisional, Regular, or Certification acceptance into the School of Graduate Studies.
Rationale: The change in the prerequisite is required due to the shifting of admission into the College of Education to admission to candidacy into the specific unit of the College of Education.

Effective Spring 2008

7. Change the prerequisites for the following course:
ARTS 5410U/G Art in the Middle and Secondary Grades 3-1-3
Undergraduate Prerequisite: admission into the College of Education or permission of instructor to Candidacy in the Department of Art, Music and Theatre or permission of instructor.
Graduate Prerequisite: Limited, Provisional, Regular, or Certification acceptance into the School of Graduate Studies.

Rationale: The change in the prerequisite is required due to the shifting of admission into the College of Education to admission to candidacy into the specific unit of the College of Education.

Effective Spring 2008

8. Change the prerequisite for the following course:
ARTS 5500U/G Curriculum and Methods in Art Education 2-0-2
Undergraduate Prerequisite: admission into the College of Education to Candidacy in the Department of Art, Music and Theatre and ARTS 5400U or ARTS 5410U.
Graduate Prerequisite: Limited, Provisional, Regular, or Certification acceptance into the School of Graduate Studies.

Rationale: The change in the prerequisite is required due to the shifting of admission into the College of Education to admission to candidacy into the specific unit of the College of Education.

Effective Spring 2008

9. Change prerequisite for the following course:
ARTS 5430U/G Technology in Art Education 1-0-1
Undergraduate Prerequisite: admission into the College of Education to Candidacy in the Department of Art, Music and Theatre and ARTS 5400U or ARTS 5410U.
Graduate Prerequisite: Limited, Provisional, Regular, or Certification acceptance into the School of Graduate Studies.

Rationale: The change in the prerequisite is required due to the shifting of admission into the College of Education to admission to candidacy into the specific unit of the College of Education.
Effective Spring 2008

10. Change prerequisite for the following course:
ARTS 5560U/G   Issues in Aesthetics and Art Education Criticism  3-0-3
Undergraduate Prerequisite: admission into the College of Education to Candidacy in the Department of Art, Music and Theatre and ARTS 5400U or ARTS 5410U.
Graduate Prerequisite: Limited, Provisional, Regular, or Certification acceptance into the School of Graduate Studies.

Rationale: The change in the prerequisite is required due to the shifting of admission into the College of Education to admission to candidacy into the specific unit of the College of Education.

Effective Spring 2008

16. Change the prerequisite for the following course:
MUSC 5300U/G - Curriculum & Methods in General Music  3-2-3
Undergraduate Prerequisites: admission into the College of Education; completion of all coursework to candidacy in the Department of Art, Music and Theatre.
Graduate Prerequisite: Limited, Provisional, Regular, or Certification acceptance into the School of Graduate Studies.

Rationale: The change in the prerequisite is required due to the shifting of admission into the College of Education to admission to candidacy into the specific unit of the College of Education.

Effective Spring 2008

17. Change the prerequisite for the following course:
MUSC 5330 U/G Band Methods  2-1-2
Undergraduate Prerequisite: MUSC 2810 and admission into the College of Education or permission of instructor to candidacy in the Department of Art, Music and Theatre or permission of instructor.
Graduate Prerequisite: Limited, Provisional, Regular, or Certification acceptance into the School of Graduate Studies.

Rationale: The change in the prerequisite is required due to the shifting of admission into the College of Education to admission to candidacy into the specific unit of the College of Education.

Effective Spring 2008

18. Change the prerequisite for the following course:
MUSC 5340 U/G Choral Methods  2-1-2
Undergraduate Prerequisite: MUSC 2810 and admission into the College of Education or permission of instructor to candidacy in the Department of Art, Music and Theatre or permission of instructor.
Graduate Prerequisite: Limited, Provisional, Regular, or Certification acceptance into the School of Graduate Studies.

Rationale: The change in the prerequisite is required due to the shifting of admission into the College of Education to admission to candidacy into the specific unit of the College of Education.

Effective Spring 2008

II. College of Health Professions

B. Health Sciences Department

1. Create the following course:
PUBH 8861 - Public Health Management
Prerequisite: None
Description: A comprehensive review of the knowledge and skills required to effectively manage public health organizations and programs.

Rationale: This new course will replace MHSA 8861 - Organizational Theory in the program of study for the Master of Public Health degree. MHSA 8861 is currently required for both the MPH degree and the MHSA degree. However, recent changes in accreditation requirements for both degrees have placed undue expectations on the amount of material to be covered in this course. In particular, the new MPH competencies used to steer the course have diverged significantly from the MHSA competencies. Therefore, MHSA 8861 will be used to meet the needs of the MHSA program, while the new PUBH 8861 course will be used to meet the needs of the MPH program.

Effective Term: Summer 2008

CURCAT:
Major Department: Health Sciences
Can course be repeated for additional credit? No
Maximum number of credit Hours: 3
Grading Mode: Normal
Instruction Type: Lecture

2. Modify Program of Study for the Master of Public Health
Required Courses - 36 hours
PUBH 7100 - Foundations of Public Health, Concepts and Administration PUBH 7110 - Epidemiology
3. **Change the credit hours for the following course:**

   SMED 5055 – Pathophysiology of Sports Medicine Injury and Illness   2-0-2  3-0-3

   **Rationale:** Two hours credit was requested in error. This course should be a three credit hour course.

   **Effective Term:** Spring 2008

4. **Create the following courses:**

   **MHSA 8880**  **Strategic Management of Health Service Organizations I**  
   3-0-3  
   Pre-requisite: Permission of department/graduate coordinator

   **Course Description:** Investigation of the strategic management function within contemporary health services organizations. Students will develop an understanding of and apply the principles and methods of organizational strategic planning processes,
including environmental assessment, strategy formulation, and strategy evaluation, and the role of marketing in strategic management. Part 1 of a 2-part capstone course sequence requirement for all MHSA students.

**CURCAT:** (note changes in the CURCAT information required)
- **Major Department:** Health Sciences
- **Can course be repeated for additional credit?** No
- **Maximum Number of Credit Hours:** 3
- **Grading Mode:** Normal
- **Instruction Type:** Lecture

**Effective Term:** Fall 2008

**MHSA 8890  Strategic Management of Health Services Organizations II**  
3-0-3

**Pre-requisite/co-requisite:** MHSA 8880

**Course Description:** This course will focus on the implementation phase of the strategic management process, including service delivery strategies, support activities, and action plans. The service delivery strategies will include pre-service, point-of-service, and after service functions. The support strategies will include organizational culture, structure, and the strategic management of financial, human, and technological resources. Integration of marketing tactics and strategies within the strategic management implementation process is also explored in detail. Part 2 of a 2-part capstone course sequence requirement for all MHSA students.

**Rationale:** After years of experience it has become evident that one course (MHSA 8863) cannot adequately cover this entire range of topics and skill development in the areas of strategic management and planning. Competency-specific accreditation requirements in this domain also require a significant expansion of content from the existing course, further justifying the expansion to a two-course strategic management sequence.

**Effective Term:** Fall 2008

**CURCAT:** (note changes in the CURCAT information required)
- **Major Department:** Health Sciences
- **Can course be repeated for additional credit?** No
- **Maximum Number of Credit Hours:** 3
- **Grading Mode:** Normal
- **Instruction Type:** Lecture
5. Change the program of study for MHSA:

**PUBH 7100**  Foundations of Public Health and Administration  3
**PUBH 7110**  Epidemiology  3
**MHSA 7200**  Statistical Applications for HC Management  3
**MHSA 7300**  Managerial Accounting Health Care  3
**MHSA 7650**  Human Resources Management in Healthcare  3
**MHSA 7700**  Quality Management Methods in Healthcare  3
**MHSA 8610**  Health Care Economics  3
**MHSA 8625**  Health Informatics  3
**MHSA 8630**  Health Care Financial Management  3
**MHSA 8635**  Health Politics and Policy  3
**MHSA 8500**  Leadership Seminar  3
**MHSA 8650**  Operations Management Methods in Healthcare  3
**MHSA 8861**  Organization Theory/Organizational Behavior HC  3
**MHSA 8863**  Strategic Management and Marketing HC  3
**MHSA 8864**  Legal Environment of Healthcare  3
**MHSA 8870**  Managerial and Biomedical Ethics HC  3
**MHSA 8880**  **Strategic Mgmt. Health Services Org. I**  3
**MHSA 8890**  **Strategic Mgmt. Health Services Org. II**  3
**Elective**  3

Total Didactic Hours  51

**MHSA 8911**  Health Services Administration Practicum I  1
**MHSA 8912**  Health Services Administration Practicum II  1

OR

**MHSA 8900**  Internship/Residency in Health Services Admin.  2

OR

**MHSA 8920**  Health Services Admin. Research Practicum  2

Total Experiential Hours  2

Total Program Hours  53

**Effective Term:** Fall 2008
D. Nursing

1. Create the following course:
NURS 8866: Marketing in Nursing Administration (3-0-3)
Prerequisites: NURS 7750, NURS 7752, NURS 7754, NURS 7756 and NURS 8861, NURS 8862, or permission of instructor.

Description: An overview of the marketing process in dynamic health care systems will be discussed. Emphasis is given to the nurse administrator role and responsibilities in management and marketing.

Rationale: The accepted professional framework for nurse administrators is the American Nurses Association Scope and Standards for Nurse Administrators. These standards delineate and define the advanced role and professional behaviors utilized by nurse administrators and will be used as foundational course concepts. The emphasis on the specific nursing disciplinary focus will be advantageous to nursing administration graduates.

Effective Term: Summer 2008

CURCAT:
Major Department: Nursing
Can course be repeated for additional credit: No
Maximum number of Credit Hours: 3
Grading Mode: Normal
Instruction Type: Lecture

2. Delete the following course:
NURSE 8863 Strategic Management and Marketing in Health Care (3-0-3)

Rationale: The course will be replaced with NURS 8866.

Effective Term: Summer 2008

3. Modify the Nursing Administration Degree Program of Study

A. Required Courses (36 hours)
NURS 7750 Theory Development in Nursing (3-0-3)
NURS 7752 Research Design in Nursing (3-0-3)
NURS 7754 Professional Roles: Issues and Concerns (3-0-3)
NURS 7756 Health Policy Concerns in Delivery Systems (3-0-3)
NURS 8868 Health Information Systems (3-0-3)
NURS 8861 Foundations of Nursing Administration (3-0-3)
NURS 8862 Financial Management for Nurse Administrators (3-0-3)
NURS 8864 Legal and Ethical Nursing (3-0-3)
NURS/MHSA 8863 Strategic Management and Marketing in Health Care (3-0-3)
NURS 8866 Marketing in Nursing Administration (3-0-3)
NURS 8865 Nursing Administration Practicum (1-6-3)
NURS 8897 Project (3-0-3)
Elective Approved Elective (Course selected @ 7000 or 8000 level in a related health discipline/area of interest) (3-0-3)

B. Optional Courses

NURS 8895 Independent Study 0-V-(1-3)
NURS 8896 Selected Topics in Nursing 0-V-(1-3)
NURS 8899 Thesis V-V-(1-6) Rationale: A change in the nursing administration marketing course requires that the Nursing Administration Program of Study needs to be updated to accurately reflect the current status of the degree.

Effective Term: Summer 2008

4. Delete the following track:
Nursing Administration/Master of Health Services Administration Dual Degree

Rationale: Interest in the dual degree has waned. Currently only 2 students are enrolled with anticipated graduation December 2008. A need to increase MHSA credit hours form 18 to 27 has been stated as necessary for accreditation issues. Due to proposed credit hour increases and decreased interest, the Graduate Nursing Program Committee has recommended discontinuation of the dual degree for future enrollment.

Effective Term: Spring 2009