

**ETC Charge: To evaluate the manner in which iTunes U has been implemented on campus and to recommend to the Senate any possible improvements.**

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CIS iTunes U Link: <http://tiny.cc/aasuitunesu>

**Background:**

1. Reported faculty issues with service:
  - a. Service implemented after fall semester 2010 started (example of poor planning)
  - b. Lengthy paperwork for each course every semester to take advantage of iTunes U.
  - c. CIS will accept email requests, but then you must enter all of the requested information by hand!
  - d. Unnecessary level of bureaucracy may be significant enough for some not to try it or to stay with it. It almost seems designed to fail. This has implications for teaching and efforts to modernize campus technology.
2. Armstrong iTunes U came into existence not because faculty requested it, but was instead implemented by CIS to meet the needs of faculty wanting to stream media from Armstrong servers. Hosting the media on iTunes U servers illuminated the burden on Armstrong network resources while still meeting the needs of faculty.

**ETC Recommendations:**

1. **The current process to set up a course on iTunes U is an efficient, uncomplicated and reasonable approach.** A single page pdf form is available on the web to request an iTunes U course. It can be (re)modified, saved, and emailed to the CIS Helpdesk each semester as necessary. The form must be submitted each term so CIS can properly populate any security settings requested by the instructor. This does not have to be repeated if the user wants the iTunes U page to be open to the public rather than a specific group.
2. **CIS needs to specify the minimum time required to set up a course using iTunes U. Faculty should receive confirmation of the request and be notified when course material can be added to the site.**
3. **iTunes U is not a required pedagogical tool, but can be utilized by faculty to enhance a course and engage a vast, online audience beyond Armstrong. It is the responsibility of the faculty (e.g, ETC) to promote these tools, not CIS.** The ETC is currently taking steps to improve awareness and faculty use of iTunes U (e.g., ETC blog, iTunes U panel discussion).
4. **Faculty should be made aware that a faculty PC station equipped with video and sound editing software is available in the library.**
5. **Faculty should be made aware that Ms. Jennifer Incorvaia (CIS) provides technical support for iTunes U.**