

# MEMORANDUM

**To:** Graduate Curriculum Committee  
**From:** Mike Price, Executive Director of the School of Graduate Studies  
**Date:** December 1, 2004  
**Subject:** Minutes for December 1, 2004 meeting

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The Graduate Curriculum Committee met in Victor 219, Wednesday, December 1, 2004 at 2pm. Those in attendance included: Ray Hashemi, Don Josi, JoAnn Coleman, Linda Wright, Jacquie Fraser, Bettye Anne Battiste, and Mike Price (chair).

I. The November 3, 2004 minutes were approved.

**I. The following changes in the College of Arts and Sciences were approved:**

**F. Economics**

**1) Create the following course:**

**ECON 5111U/G Economics of Entrepreneurship I 3-0-3**

Prerequisite: permission of instructor

Description: A project based class focusing on the application of economic principles to real-world business formation and management. This course provides instruction in both the legal and logistical requirements of starting a business and serves as a forum for development of business ideas and practices. (Economics majors may only use this course under the Related Field Courses).

Rationale: To support MALPS and other University leadership programs. Also to support students' activities related to entrepreneurial development in various colleges and schools at the university.

Effective Term: Spring 2005

CURCAT:

Major Department: Economics

Can course be repeated for additional credit: no

Maximum number of credit hours: 3

Grading mode: normal

Instruction Type: lecture

**The following item was remanded for further clarification:**

**Create the following course:**

**ECON 5112U/G Economics of Entrepreneurship II 3-0-3**

Prerequisite: ECON 5111

Description: Continuation of Economics and Entrepreneurship I, this course will cover advanced business challenges including the financial requirements of starting businesses. Students will work in groups to

develop a viable business plan that will be presented to local business owners for review. (Economics majors may only use this course under the Related Field Courses).

Rationale: To support MALPS and other University leadership programs. Also to support students' activities related to entrepreneurial development in various colleges and schools at the university.

Effective Term: Spring 2005

CURCAT:

Major Department: Economics

Can course be repeated for additional credit: no

Maximum number of credit hours: 3

Grading mode: normal

Instruction Type: lecture

## H. Languages, Literature, & Philosophy

### 1) Create the following course:

**FILM 5035U/G Film Theory and Criticism** 3-0-3

Prerequisite: permission of instructor

Description: Introduction to the major schools of film theory and criticism and their application to selected film texts.

Rationale: FILM 5035 will alternate in the course rotation with FILM 5025 whenever FILM 5025 occurred previously in the departmental course rotation.

Effective Term: Spring 2005

CURCAT:

Major Department: LLP

Can course be repeated for additional credit: no

Maximum number of credit hours: 3

Grading mode: normal

Instruction Type: lecture

### 2) Change the following course name, description and prerequisite:

FILM 5025U/G ~~Critical Approach to Film, Television, and Popular Culture~~  
**Popular Culture Theory and Criticism** 3-0-3

Prerequisite: permission of instructor

Description: Examination of the theoretical and critical approaches to the study of various forms of popular cultural expression, such as film, television, magazines, and music. Critical methodologies present may include semiotics, genre criticism, ethnography, feminism, and cultural studies. ~~In alternate years, the course will be devoted in particular to film, television, or popular culture studies.~~

Rationale: To split FILM 5025 into two courses in order to describe the course content of each class more clearly for students. FILM 5035 will

alternate in the course rotation with FILM 5025 whenever FILM 5025 occurred previously in the departmental course rotation. This does not involve any expansion of the number of film courses that will be taught in the course rotation. It simply clarifies for students what will be the focus of the class at a given time.

**Effective Term: Spring 2005**

Respectfully submitted,

Chris Hansen  
Coordinator of Graduate Faculty Activities